

Limerick GAA Regional Development Unit – Process overview

May 2026



Stetting the scene – Background

- Strategic Plan – Launched April 2025
- Stakeholder meetings throughout 2025
- Special County Committee Meeting – 11th November 2026
- Special Convention – 27th January 2026 (new structures voted in)



Limerick GAA Strategic Plan

Focus Areas:

1. Demographics
2. Coaching Game & Teams
3. Facilities and Sustainability
4. Finance, Fundraising and Commercial
5. Governance, Structures & Integration
6. Succession Planning
7. Communication and Marketing
8. Culture & Irish Language
9. Bord na nÓg

West Division
Action Plan

East Division
Action Plan

South Division
Action Plan

City Division
Action Plan



Overview of Regional Development Units

- Four units established: City, East, South, West
- Aligned to Limerick GAA Strategic Plan 2025–2028
- Focus on supporting and developing all clubs collectively
- Units report to County Executive Committee
- Designed to strengthen governance, participation, and growth



Key Roles (6 Positions)

1. **Chairperson** – leadership, strategy, coordination
2. **Secretary** – administration, governance, comms
3. **School/Academy/Club Link Officer** – school, academy partnerships
4. **Facilities & Grant Officer** – infrastructure and grants
5. **Marketing & Communications Officer** – promotion & engagement
6. **Club Development & Sustainability Officer**
– growth & planning



Core Functions of the RDUs

- Support club structures, governance, and best practice
- Promote volunteerism and membership growth
- Assist clubs with funding, facilities, and grant applications
- Strengthen links between clubs and schools
- Encourage inclusion, cultural activities, and innovation



Governance & Operations

- Minimum three annual meetings with clubs in each region
- Work with County Committees (Coaching, Planning, etc.)
- Prepare Annual Work Plans with measurable outcomes
- Chairpersons report progress at County Convention
- Units reviewed regularly for performance and effectiveness



Key Performance Indicators (KPIs)

- Growth in player and non-player membership
- Accurate registration data on Foireann system
- Increased volunteer recruitment and engagement
- More clubs with strategic plans in place
- Improved inclusion and participation across communities



Expression of Interest Process

- Applicants select region: City, East, South, or West
- Apply for roles (Chairperson or Secretary initially listed)
- Provide motivation and relevant skills (bullet responses)
- Outline experience and vision for the role
- Applications submitted via structured form process



Launch & Timeline

- **26th May** – Launch (Woodlands House Hotel)
- **27th May** – EOI available and published (2 positions Chair & Sec)
- **17th June** – Closing Date EOIs
- **24th June** – Recommendations from Appointments committee
- **2nd July** – Meeting with nominees
- **2nd July** – EOI available and published (4 x remaining positions)
- **23th July** – Closing Date EOIs
- **30th July** – Recommendations from Appointments committee
- **4th August** – Meet all 24 nominees



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LIMERICK
GAA

SHAPING THE FUTURE TOGETHER

FOUR NEW REGIONAL DEVELOPMENT UNITS

Be Part of It

Limerick GAA is establishing four Regional Development Units across the City, East, West and South. This initiative is a key step in delivering our Strategic Plan—strengthening local structures and increasing participation in Gaelic Games across the county.



*Supporting Clubs –
Growing Communities*



SUPPORTING OUR CLUBS

Clubs are the foundation of the GAA—central to community life, participation and development.

The Regional Development Units will work closely with clubs and County Committees to provide support, guidance and practical solutions to help clubs grow and meet future challenges.

PRACTICAL SUPPORT WHERE IT MATTERS

- Club strategic planning
- Governance and administration
- Volunteer recruitment and retention
- Links between clubs and schools
- Inclusive participation and community engagement
- Access to funding opportunities



INCLUSIVE. COMMUNITY-FOCUSED. FORWARD-THINKING.

This initiative places inclusion at its core.

The Units will support clubs in engaging with diverse and new communities, helping create a welcoming environment and strengthening connections across Limerick.

Increasing participation is about building stronger, more connected and inclusive communities.



GET INVOLVED

EXPRESSIONS OF INTEREST OPENING SOON

Detailed Terms of Reference and Role Specifications will be available in the coming weeks.

This is a unique opportunity for those with passion, experience, energy and commitment to contribute in a meaningful way.

**Be part of shaping the future
of Gaelic Games in Limerick.**

Together We Grow

STRENGTHENING CLUBS • INCREASING PARTICIPATION • SECURING OUR FUTURE

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